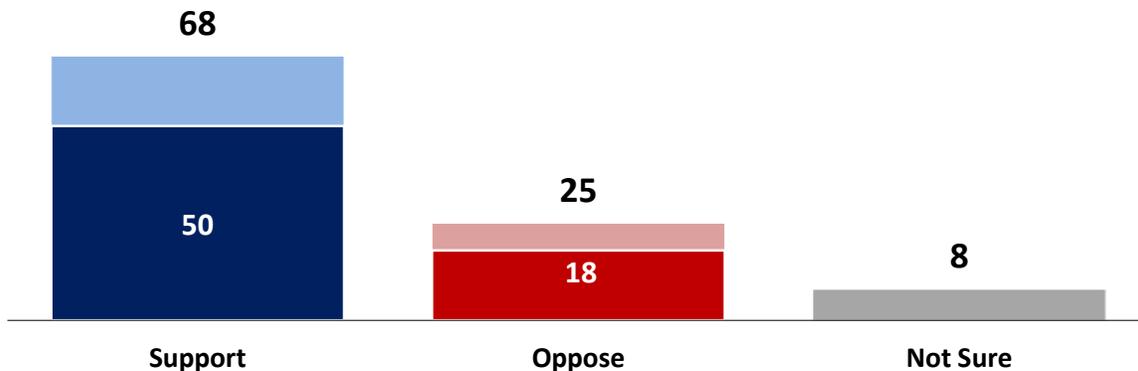


To: Interested Parties  
 From: Celinda Lake, David Mermin, Jacklyn Juetten, and Jennifer Sanchez  
 Re: Recent research shows strong public support for the For the People Act and the John Lewis Voting Rights Advancement Act<sup>1</sup>  
 Date: April 22, 2021

A recent survey by Lake Research Partners of likely voters nationwide shows strong support for the For the People Act and the Voting Rights Advancement Act. Voters also overwhelmingly agree that the Voting Rights Act of 1965 is still needed today and are supportive of establishing national standards for our elections rather than leaving states to their own devices.

More than two-thirds of voters support the For the People Act, also known as HR 1/S 1 (68% support/25% oppose/8% undecided), with 50% strongly supporting the legislation.<sup>2</sup> Four out of five Black voters support it (81% support), along with 7 out of 10 Latino voters (71%), and nearly two-thirds of white voters do as well (64%). When looking at party identification, 8 out of 10 Democrats (81%), 6 out of 10 independents (63%) and over half of Republicans (54%) support the act.

**Initial Support for the For the People Act**



\*darker colors indicate intensity

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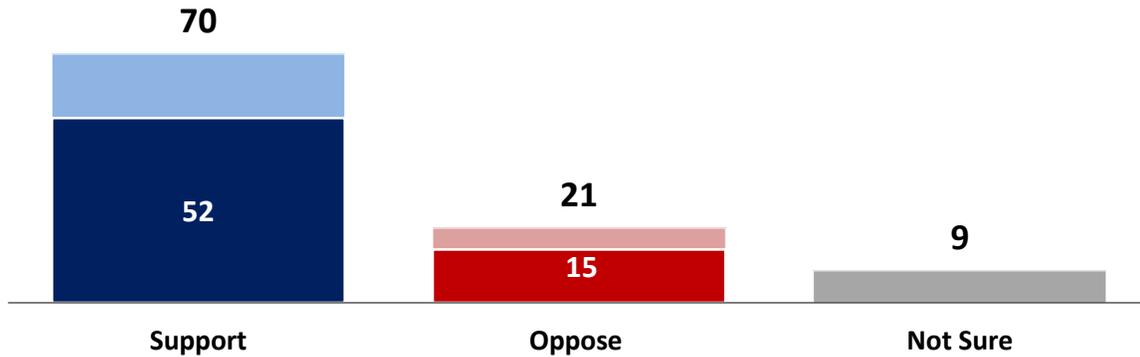
Partners  
 Celinda Lake  
 Alysia Snell  
 David Mermin  
 Daniel Gotoff  
 Joshua Ulibarri  
 Jonathan Voss

<sup>1</sup> **Survey:** Lake Research Partners designed and administered this survey in collaboration with ASO Communications and Hart Research. The survey was conducted March 8-14, 2021 and reached a total of 1,040 likely voters nationwide, with additional oversamples of 300 voters of color and 200 voters each in AZ, GA, and PA. The sample was stratified by gender, age, region, race, education, and party identification to reflect the demographic composition of eligible voters. Oversamples are weighted into the national totals. The margin of error for the combined national sample is +/-3% and larger for individual states and other subgroups.

<sup>2</sup> Question wording: As you may know, Congress is currently considering another piece of legislation related to voting and elections called the For the People Act, which would establish national standards that make voting options such as early and absentee voting, equally accessible across all 50 states, restrict lobbying and money in politics, and guarantee that congressional districts are drawn by independent commissions. Please indicate if you support or oppose the For the People Act? If you support or oppose, please indicate if you feel that way strongly or not-so-strongly.

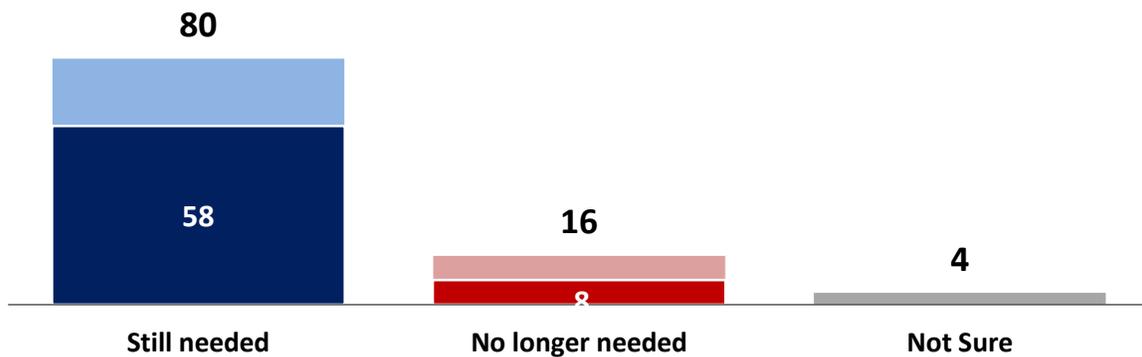
Seven out of ten voters support the Voting Rights Advancement Act (70% support/21% oppose/9% undecided), with strong support at 52%.<sup>3</sup> The legislation has strong support among Democrats (82% support), Black (76%), Latino (77%), and white (67%) voters. Support reaches 64% among independents and 58% among Republicans. Regionally, support is strongest in the Northeast (77%), followed by the West (73%), South (68%) and the Midwest (62%).

**Initial Support for the Voting Rights Advancement Act**



Eighty percent of voters (58% strongly) think the Voting Rights Act of 1965 is still needed today, while only 16% say it’s no longer needed.<sup>4</sup> This includes 93% of Democrats who think it’s still needed (73% strongly), 73% of independents (46% strongly), and 70% of Republicans (45% strongly). Additionally, nearly 9 in 10 Black and Latino voters and more than 7 in 10 white voters say the Voting Rights Act is still needed.

**Voting Rights Act of 1965 Still Needed?**

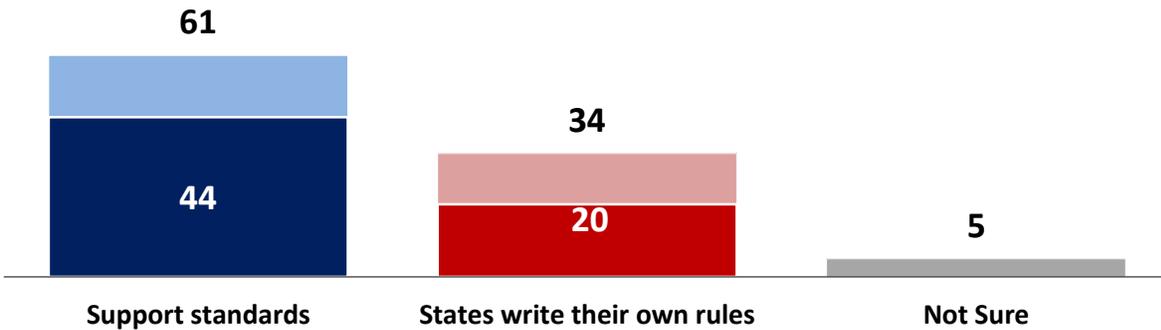


<sup>3</sup> Question wording: As you may know, Congress is currently considering a piece of legislation related to voting and elections called the John Lewis Voting Rights Advancement Act, which would restore and strengthen the Voting Rights Act to make sure that any changes to local or state elections are federally reviewed so that everyone’s equal right to vote is protected. Please indicate if you support or oppose the passage of the Voting Rights Advancement Act? If you support or oppose, please indicate if you feel that way strongly or not-so-strongly.

<sup>4</sup> Question wording: The Voting Rights Act was passed in 1965 to end racial discrimination in voting by eliminating practices like literacy tests, poll taxes, and drawing districts that reduce the voting strength of minorities. Thinking about today, do you think that the Voting Rights Act is still needed or not? Please indicate if you feel that way strongly or not-so-strongly.

Overall, voters are supportive of establishing national standards for our elections.<sup>5</sup> More than 3 in 5 voters (61%) say they support national standards that all 50 states need to meet in their voting laws and practices. The 2020 election reduced the opposition to state standards, providing a path for both bills to be passed in the future.

### Support national standards that states have to meet in their voting laws?



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Do not hesitate to contact Celinda Lake ([clake@lakeresearch.com](mailto:clake@lakeresearch.com)) or David Mermin ([dmermin@lakeresearch.com](mailto:dmermin@lakeresearch.com)) at 202-776-9066 with any questions about this memo.

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<sup>5</sup> Question wording: Now thinking generally, do you support having national standards that all 50 states have to meet in their voting laws and practices, or do you support the system we currently have where the states establish their own rules in elections? Please indicate if you support enacting national standards or support a system where states establish their own rules? Please indicate if you feel that way strongly or not-so-strongly.